

# JAMES BENNETT

The Reader's Advisor  ONLINE Bringing Books and Readers Together

<http://rainfo.lu.com>

## A Unique Readers' Advisory Tool for Librarians

- **Gives Guidance You Can Trust** – Authoritative content, including reviews of 25,000 titles, is based on the advice of top readers' advisory experts like [Diana Herald, Nancy Pearl, and Gary Niebuhr](#).
- **Saves Time** – Multiple points of access and selective coverage makes this an extremely efficient tool for finding related titles and ensure that the titles you find are most popular with readers and most likely to be in your collection. [Links to your OPAC](#).
- **Aids Book Groups** – Refines your search to look for books recommended as suitable for book groups. Links fiction and nonfiction.
- **Eases Access** – Multifaceted and Robust – search and browse by genre, sub-genre, appeal features, reading interests, author, title, series, subject and keyword.
- **Simplifies Readers' Advisory** – An easy and effective tool.
- **Helps You Grow Professionally** – Essays and notes allow you to delve into important readers' advisory issues and build vital readers' advisory skills.
- **Links Fiction and Nonfiction for Readalikes**
- **Updated Monthly** – with information on newly released books.

## CAN YOU RECOMMEND A GOOD BOOK?

**This question has struck fear in many a librarian's heart! Now there's help.**

The *Reader's Advisory Online* helps librarians and other professionals who work with readers identify books they will enjoy reading – whether it is genre fiction, literary/mainstream fiction, or recreational nonfiction. More than a database, this sophisticated finding tool gives users multiple ways to browse and access titles in a friendly, conversational tone:

- [Subgenre](#)
- [Genre](#)
- [Subjects/ Themes](#)
- [Reading Interests](#)
- [Character](#)
- [Appeal Features](#)
- [Location](#)
- [Author](#)
- [Title](#)
- [Series Title](#)

Based on our well-known *Genreflecting* series, this new electronic tool can also be used in collection development and as an educational tool for practicing readers' advisors and LIS students. Essays on genres and their appeals offer insights into what readers enjoy and why.

There are many special features. Series are listed in chronological order. You can make quick lists for patron handouts and easily use content to create bookmarks and flyers. In addition to being a great professional resource for librarians and booksellers, *The Reader's Advisory Online* is a great teaching and training tool for courses in readers' advisory, adult reading interests, and reference. It's fun to browse!

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**More than 400 Genres, Subgenres, and Reading Interests are covered including:**

- Adventure
- Biography
- Crime
- Environmental Non fiction
- Fantasy
- Historical Fiction
- Real History
- Horror
- Investigative Non fiction
- Legal Thrillers
- Life Stories
- Mainstream Fiction
- Memoirs and Autobiography
- Mystery and Detective Stories
- Recreational Non fiction
- Romance
- Science Fiction
- Real Science
- Speculative Fiction
- Suspense
- Travel Literature
- True Adventure
- True Crime
- Westerns
- African American Literature
- Jewish American Literature
- Christian Fiction
- Teen Fiction/ Young Adult Fiction

**FORTHCOMING: Graphic Novels**

## **The Reader's Advisory Online Advisory Board**

### **DIANA TIXIER HERALD**

Freelance readers' advisory consultant, workshop presenter, editor of the *Genreflecting Advisory Series*, author of *Genreflecting* and *Teen Genreflecting*

### **CYNTHIA ORR**

Collection Manager, Cleveland Public Library and Adjunct Lecturer, Kent State University

### **NANCY PEARL**

Author of *BookLust* and *More BookLust*; commentator for National Public Radio and Adjunct Lecturer, University of Washington

### **CATHERINE SHELDRIK ROSS**

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