

James  
Bennett  
Pty Limited

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## Bennett's Backs Indigenous Literacy Day



Hannah Ashley at Wugularr School, east of Katherine, N.T.

On September 5th 2007 the book industry will stop for a moment, and dig deep in their pockets, to raise funds and awareness for the plight of poor literacy standards amongst Indigenous people.

Born from the success of last year's Australian Reading Challenge (ARC), the first National Indigenous Literacy Day aims to provide Australia's Indigenous communities with the "same education, employment and societal opportunities as other citizens", thus breaking down the barriers usually faced when participating in

wider societies.

James Bennett, who was quick to provide sponsorship for such an event, has already donated generously to help achieve the desired target of \$100 000, \$20k over last year's ARC success.

All funds raised will go straight into the Fred Hollows Indigenous Literacy Project which currently works with communities in central Northern Territory and western New South Wales.

The Project understands that by recognising and investing in core issues within the community, such as literacy and technology, you can have a direct impact on the individual's ability to learn and grow.

This is a message reiterated by the Northern Territory Library who, on August 20th, found international recognition when awarded the 2007 Access to Learning Award, proving that even small local initiatives can have far-reaching success.

NTS were honoured by the Bill & Melinda Gates Foundation, for

their outstanding and innovative work with the *Libraries and Knowledge Centre* program. The initiative focused on providing indigenous communities in remote areas access to computers and the internet, with the *Our Story* database serving as a place to archive digital recordings and photographs of their cultural history and personal stories.

"The community libraries are helping to address the social and economic inequities indigenous communities face" said Jo McGill, director NTL. And its something that can easily be adapted and initiated within libraries across the country.

There are also major I.L.D. events planned for many key states throughout Australia, including author talks, storytelling, literacy forums and fundraising activities.

James Bennett is promoting quality titles suitable for the Literacy Day, so to find out more, speak to your Sales Rep, visit our website, call 02 9986 7000 or check out: [www.worldwithoutbooks.org/Literacy.htm](http://www.worldwithoutbooks.org/Literacy.htm)



## Bennett Secures Inclusion as Defence Supplier

James Bennett is pleased to announce its successful appointment as Endorsed Supplier for Provision of Non-Serial Publications and Services to Government Departments and Agencies active from the 30th June 2007.

Eligible Australian Government Departments and Agencies, are those that are required to submit

financial reports to Parliament under the Financial Management Act or the Commonwealth Authorities and Companies Act. For a list of eligible organisations, please consult the home page of our website:

[www.bennett.com.au](http://www.bennett.com.au). Follow the links to FMA Legislation or CAC Legislation and then to

FMA Bodies or CAC Bodies.

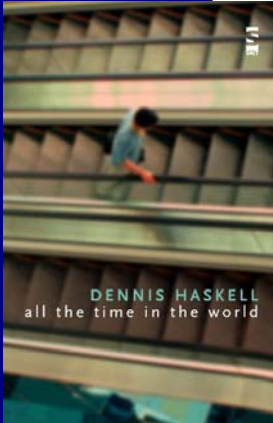
To find out how to gain access to terms under this Standing Offer contact: [lwright@bennett.com.au](mailto:lwright@bennett.com.au)



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## Salt Publishing Soaks Up Success



**WA Premier's  
Award for  
Poetry 2006:  
Dennis Haskell  
*All the time in  
the World***

Salt Publishing is creating quite a stir within poetry circles. Salt originated back in 1990 when Australian poet John Kinsella launched Salt Magazine. The journal quickly found international acclaim and in 1999 became Salt Publishing.

Now based in the UK, Salt Poetry titles are authored by the freshest new talent & seasoned poets throughout the world, with Australian poets featuring prominently on the world stage and shaking things up to bring poetry back on the menu in a winning way.

Top Australian Salt titles to

keep a close eye on include:

### **Highly Awarded Titles:**

***All the Time in the World*** by Dennis Haskell - 2006 Winner WA Premier's Award for Poetry (ISBN: 9781844712533)

***Event*** by Judith Bishop - 2006 Winner of the ABR Poetry Prize (ISBN: 9781844712830)

***Broken/Open*** by Jill Jones - 2006 Shortlist for Kenneth Slessor Poetry Prize (ISBN: 9781844710416)

***Blister Pack*** by David McCooney - 2006 Winner of Mary Gilmore Prize & 2006 Shortlist for Kenneth Slessor Prize (ISBN:

9781844710522)

### **New Titles to Watch For:**

***I'm Not Racist, But...*** by Anita Heiss (ISBN: 9781844713165)

***Eyes in Times of War*** by Ali Alizadeh (ISBN: 9781844712878)

***It Feels Like Disbelief*** by Paul Hetherington (ISBN: 9781844712854).

These and other amazing titles can be found through James Bennett's Agency initiative, **In-books**. For more information speak to your Rep or call: 02 9986 7000, alternatively visit the Agency section on our website

### Did You Know...

James Bennett offers a **Blue Ribbon Service** for orders requiring the highest priority. The **Blue Ribbon Service** ensures special orders are supplied to your specific deadlines.

For more information about this service please speak to our Customer Service Team on:

02 9986 7000 or  
info@bennett.com.au

## Poetry Just Got Cool - Slam '07

Word wrestlers Australia-wide are wanted for the first ever National Poetry Slam, launched by the State Library of NSW from June to December 2007.

The slam is being coordinated through state and public libraries as well as festivals across Australia, with local professional spoken-word artists hosting over 25 heats in city and regional centres.

Contestants are handed a mic and given a mere 2 minutes to work their magic and impress

the judges (who are selected at random from the audience)

Two finalists from each state and territory will battle it out in December for the Grand Slam at the State Library of NSW. Over \$10 000 in cash and prizes are up for grabs.

James Bennett has three great titles on offer to get you in-the-know about Slam Poetry:

***Station to Station*** by David Stavanger, takes you on a poetic and visual journey through urban and internal

landscapes ISBN: 0975770233

***The Complete Idiots Guide to Slam Poetry*** will answer all your questions and provide advice on hosting your Slam event. Audio ISBN: 9781592572465

***Slam Nation*** is a high powered film about the sport of the spoken word. ISBN: Public - BRI499545 & Tertiary - BRI499546

For more information call James Bennett 02 9986 7000

## Magic For National Simultaneous Storytime

Mem Fox's  
***The Magic Hat***  
ISBN:  
9781865044637



Every year, in September, The Australian Library & Information Association organises the National Simultaneous Storytime to promote the value of reading and literacy as well as the importance of the book industry and the vital role of libraries.

Now in its seventh successful year, National

Simultaneous Storytime 2007 will be held during Literacy and Numeracy Week, a Commonwealth Government initiative which aims to celebrate and acknowledge the vital work being done in schools and communities around Australia to develop young people's literacy and numeracy skills.

The book chosen for this

year's event is Mem Fox's much loved *The Magic Hat*. So, on Thursday 6th of September, at 11:00am, more than a quarter of a million Australian children will take part in the event. For more information about events happening near you, visit <http://alia.org.au/advocacy/storytime>. To order a copy of *The Magic Hat* - call JB on: 02 9986 7000

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For more information please contact James Bennett on: P +61 2 9986 7000 or E info@bennett.com.au or W www.bennett.com.au

# Are You *In-The-Know* About **JBO**?

James Bennett Online (JBO) is the proficient James Bennett titles database. Created with customer usability in mind, the online service allows libraries to effectively manage their ordering and acquisition processes.

By employing JBO libraries can: Search for pre-release titles, Search for titles featured in our Kits/NTS to match your profile, Order single titles or batches of titles, Order brief MaRC records, Generate selection review lists and Monitor the status of current orders and order histories.

The database is also available as a searchable Z39.50 database. The Z39.50 database contains information

about titles published 2000 and later, and is updated daily as title and price information changes. An acquisitions level MARC21 record may also be downloaded for any title in this database.

Filtering capabilities in JBO are excellent, allowing searching by author, title, ISBN and publisher, and you can refine your search using advanced bibliographic filters, such as defining a binding type or multiple types, readership levels, publication date and you can even highlight titles with Australian content.

Navigation features include List selection boxes, ISBN hyperlinks,

Trace search on authors, Trace search on invoices, Last search, Last list and Online help.

Bookshelves (selection lists) and batches (firm orders) are maintained after logout. Bookshelves can be transferred to a batch for firm order or between JBO logins using the "recommend" function. Both maintain tally of titles, total cost, discounts & titles without costs, and now you are able to email your selection lists.

And these are only some of the features available to you in JBO, so if you're not online you could be wasting time give us a call today.

## JBO

If you would like to find out more about JBO or would like a trial logon set-up or in-house demonstration please do not hesitate to contact your James Bennett Representative or call 02 9986 7000

## New Promotional Kit Launched Sept.

Created off the back of incredible success with James Bennett's Public and Tertiary Kits, September sees the launch of a new Kit, focused on presenting excellent titles and great promotions for our customers.

The Promotional Kit or SP Kit will slot into the kit cycle where we have previously had a 3 week gap. This means that the kit will be issued 4 times per year (September, November, March

and June), and will work in the same way that the Public Kit and Tertiary Kits are currently being used. The only real difference is that the SP Kit will actually feature a mix of both academic and public highlighted titles.

The Bennett's Kit Team were quick to identify the potential of the SP Kit in providing a professional and convenient format for customers to view "must-see" titles that they might otherwise have had to wait

for, and to also minimise the inefficient use of resources when sending individual promotional flyers.

"The aim of the kit is to offer our customers even greater access to excellent titles, at great prices, in one easy to manage system" said Tracey Babula, Marketing Exec.

If you would like to find out more information regarding the SP Kit, contact James Bennett on: 02 9986 7000 or email: [info@bennett.com.au](mailto:info@bennett.com.au)

The new Promotional Kit (SP) will be launched in September then released quarterly to offer our customer even more choice.

## National Stroke Week 17th - 23rd Sept

The 2007 National Stroke Week will be launched on the 17th of September in the aim of raising stroke awareness through the FAST Campaign.

Launched last year, the FAST Campaign aims to educate Australians on the signs of a stroke and emphasise the severity of the condition. Stroke is Australia's second single biggest killer and a leading cause of disability.

FAST is an easy way to remember the signs of a stroke:

**F**acial Weakness - Can the person smile? Has their mouth or eye drooped?

**A**rm Weakness - Can the person raise both arms?

**S**peech Difficulty - Can the person speak clearly & understand what you say?

**T**ime - Act fast, call 000 immediately

Throughout September your James Bennett representative will have a selected list of excellent stroke related titles for both sufferer's and caregivers. Or if you would like a PDF of the list emailed to you, please contact: [tbabula@bennett.com.au](mailto:tbabula@bennett.com.au)

To find out more about Strokes and Stroke Week visit [www.strokefoundation.com.au](http://www.strokefoundation.com.au)



**Facial Weakness**  
**Arms can't be raised**  
**Speech Difficulty**  
**Time to act - 000**

# Discover E Titles



Snap shot of what your E-title screen will look like when opened.

James Bennett Etitles are excellent web based electronic books available to both PC's and Mac's. All you need to read an Etitle is an Internet connection and a standard web browser. When you click on a URL it will lead to a title that will open in its own browser window - there is no need to enter a login or password. Once the title is open in the browser window, you can navigate around using the Etitle toolbar.

Etitles are designed to follow the form of the original printed book, maintaining the same page numbers, similar fonts, layout and chapter

breaks for ease when viewing.

There are currently 210 E-titles on offer through James Bennett, covering subject areas such as Indigenous Studies, Australian political and military history, Asian history and economics and cultural studies.

Pricing of Etitles will be a NETT payment per copy with no minimum number of titles to be purchased. Where the publisher has limited the length of time a title may be available, it will be a single purchase cost for the nominated title life.

Access to an Etitle is 3 years for each order placed. Etitles can be accessed through your

library, 24 hours a day, 7 days a week for patrons with authorized access.

If the publisher allows printing of a title, you will see a print icon, which will allow printing of one page at a time. Copying or saving any portion cannot be enabled.

To order E-titles you just need to have your IP address registered, then you can order as a firm order purchase, as you do for any other firm orders.

To learn more about E-titles or to view sample titles, visit: [www.bennett.com.au/eresources.php](http://www.bennett.com.au/eresources.php) or call your Sales Rep for a demonstration.

## To Blog or Not To Blog ...

### Blogging Titles 4 Beginners:

#### *Beginners Guide to Blogging*

ISBN: 9781840246360 (HB) 07

#### *Build Your Own Website/Blog*

ISBN: 9781844251162 (HB) 06

#### *Blogging for Beginners*

ISBN: 9780955217555 (PB) 06

#### *The Complete Idiots Guide to Creating a Web Page and Blog*

ISBN: 9781592572670 (PB) 04

\* To order these or other great titles speak to your James Bennett Representative or call:

02 9986 7000

Before delving into the conundrum of whether blogging is for you, it's probably wise to first establish just what a blog is?

Darren Rowse from Problogger puts it in layman's terms for us; "A blog is a type of website that is usually arranged in chronological order from the most recent 'post' (or entry) at the top of the main page, to the older entries towards the bottom."

A lot of people like to think of blogs as similar to online diaries, only with added features, like being able to link your blogs to others of similar interests. The general style and tone of a blog is quite informal, concise and open to discussion, but usually always set from a personal perspective. It lends itself to those that prefer to share their thoughts and opinions freely, without the constraints of building arguments with the conclusion already in place. Blogs can also be as short or as wordy as you like, and as frequent or occasional as you like, so the control is yours.

A typical blog will feature a few distinct traits; the latest information will always be at the top of the page, there will always be a date and time header, and there is always a permalink. A permalink links the permanent location of the 'post' back to the blogger's history. This is vital in allowing the blogger to contribute specific information or references in a blog to other forums and sites across the web. Most blogs will also feature pictures, links to other blogs and other sites, and an area for you to add your comments.

The popularity of blogging also lies with the ease in which you can start and maintain your site. "Blogging goes beyond software posting and uses an entire system that allows for easy creation. With a blog there is no coding to do. The Blog is usually more attractive than sloppy HTML done by an amateur. You have to be dedicated to a Web site to keep it current. Not so the Blog; it's more addictive." Says John Dvorak from PCMag.

And from Michelle McLean's post on the Oz blog site *Connecting Librarian*, she agrees. "How do I feel about blogging 2 years on? I'm in awe. I never dreamed of the power this medium could have. Its enabled me to vent in a healthy way, to work through my thoughts on issues that are important to me and most importantly, linked me to a fantastic community of people passionate about libraries, world-wide.

In essence, anyone can successfully blog and many of us already are. The best way to really get started is to read a few key titles on blogging and check out some examples on the web. Some excellent places to start include: <http://librariesinteract.info/australian-library-blogs/>  
**Librarian in Black:** <http://librarianinblack.typepad.com>  
**Library Man:** <http://www.libraryman.com/blog/>  
**Tame The Web:** <http://tametheweb.com/>  
Far left are titles of interest too.

# CBC Awards Announced In Melbourne



The 61st Annual Children's Book Council Awards were announced in Melbourne on the 17th August to coincide with the launch of Children's Book Week.

They were announced by Victoria's Premier who also unveiled the \$2.1million initiative by the Victorian Government to offer parents literacy information packs for their four-month old babies, and a free book to those children aged two. This "groundbreaking initiative" will be named the Young Readers Program.

And young readers were definitely the winners with such outstanding Children's Books recognised. Winners for each category were:

**Book of the Year: Older Readers** - *Red Spikes* by Margo Lanaga, Allen & Unwin (ISBN: 9781741146578)

**Book of the Year: Younger Readers** - *Being Bee* by Catherine Bateson, UQP (ISBN: 9780702235665)

**Book of the Year: Early Childhood** - *Amy & Louis* by Libby Gleeson, Scholastic (ISBN: 9781865049359)

**Picture Book of the Year** - *The Arrival* by Shaun Tan, Lothian Books (ISBN: 9780734406941)

**Eve Pownall Award for Information Books** - *The Penguin Book: Birds in Suits* by Mark Norman, Black Dog Books (ISBN: 9781921167300)

**Crichton Award for New Illustrators** - *When Elephants Lived in the Sea* Illustrator Vincent Agostino, Lothian Books (ISBN: 9780734408426)

For further details and to order & view all Honour Books, call us on: 02 9986 7000 or visit the Awards page: [www.bennett.com.au/awards.php](http://www.bennett.com.au/awards.php)

The Man Booker Prize Shortlist will be announced on Thursday the 6th of September. The Longlist or "Man Booker Dozen" was announced on the 7th of August. It includes 13 titles narrowed down from 110 entries. Keep an eye on our website for more details:

[www.bennett.com.au/awards.php](http://www.bennett.com.au/awards.php)

## What's New Near You for September

Keep an eye out for what's on in the industry for September:

**Monday 3rd Sept.**

VIC Premier's Literacy Awards Announced

**Wednesday 5th Sept.**

National Indigenous Literacy Day

**Thursday 6th Sept.**

National Simultaneous Storytime

**Friday 7th Sept.**

Sydney-siders Long Weekend for

APEC Summit

**Tuesday 11th Sept**

QLD Premier's Literacy Awards Announced

**Wednesday 12th - 16th Sept**

2007 Brisbane Writers Festival

**Monday 17th Sept.**

Look out for the New SP Kits, speak to your Sales Rep for details

**Monday 17th - 23rd Sept.**

National Stroke Week

**Wednesday 19th Sept.**

The Australian / Vogel Award Announced

**Friday 21st - 23rd Sept.**

2007 ACT Writers Festival

**Monday 24th Sept.**

Anniversary Day (Canterbury South) New Zealand

**Various Times In September**

Schools Ends for 3rd Term Break (most states 21st or 28th Sept)

To view all Sept.

author tours

throughout

Australia visit:

[www.bennett.com.](http://www.bennett.com.au/in_the_news/author_tours.php)

[aulin\\_the\\_news/](http://www.bennett.com.au/in_the_news/author_tours.php)

[author\\_tours.php](http://www.bennett.com.au/in_the_news/author_tours.php)

## Bennett's at LIANZA & QPLA

James Bennett proudly supports industry exhibitions, workshops and conferences, and are pleased to be attending the following events:

LIANZA's annual conference, this year held in Rotorua 9th-12th September, is New Zealand's premier event for library and information professionals, and James Bennett will again be exhibiting. This year the conference theme is TRANZFORM,

looking at the future role of the library as it is greatly impacted upon by technology, market demands and funding.

Shortly after LIANZA we head to Queensland for the QPLA 2007 Conference held in Ipswich from 17th-19th September. With the QLD public service set for a massive shake-up, thanks to local council changes, this will be an

invaluable event for all involved.

For everyone attending either events we would love for you to visit our stand and maybe even win a great prize while you're there.

We would also like to thank all those that visited our stand at the CPLA Conference in Bega and the PLA conference in Adelaide, and congratulate all prize winners also.



Providing Acquisition Solutions

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Newsletter written and compiled by  
Tracey Babula, Marketing Executive

## Bennett's Noticeboard:

- James Bennett would like to officially welcome Penny Co-mans as Cataloguing Coordinator. Penny has previously worked in a variety of public and special libraries in various capacities including Library Manager at Vickers Cockatoo Island Technical Library & Manager of Customer Services and Collections for Pittwater Library Service, but has always ensured she had time indulging her first love - cataloguing. She taught cataloguing and reference procedures at Ultimo TAFE and has been involved in a number of specialist projects including the setting up of Avalon Community Library. Penny will be supervising cataloguing staff and ensuring there's consistency with cataloguing procedures when using the Spydus library management system, and that each library's items are catalogued to their specifications. She will also liaise with library representatives as to their cataloguing and processing needs and communicate any changes or problems to the Servicing Coordinator. It is great to have Penny onboard.
- The Annual James Bennett Sales Conference was held August 1st to 3rd, with all staff coming together at the Bennett's offices in Belrose. A jam-packed itinerary ensued with presentations, open forums, discussion panels and publisher education sessions, all of which helped strengthen our sales and marketing vision for 2007/08 and beyond. We were able to find time to "chill" out a bit too, with some excellent team dinners and a few cheeky activities including a stop off at the Minus 5 Bar in Sydney and a dancing lesson with Sergey from "Dancing with the Stars".



The Sales & Marketing Team at the Minus 5 Bar Sydney (l to r): Peter Walton, Brad McGrath, Malcolm O'Brien, Nada Novakov, Daniel Ganzenmuller, Linda Wright, Tracey Babula, Janetta Mascilongo and Geoff Walshe

## Bennett's Brag or Bin Review



**Name:** Vicki McPherson  
**Position:** Customer Coordinator

### Vicki's Bennett's Brag:

I recently finished "Twelve Sharp" a Stephanie Plum novel written by Janet Evanovich and loved it. It featured all the usual characters, Grandma Mazur, Stephanie's sometime boyfriend, the cop, Joe Morelli and of course the delectable Ranger. I have read all the books in this series and loved them. Janet Evanovich has the sort of sense of humour that appeals to me. I listen to these, and most of my books, on CD whilst driving and one day I found myself laughing so hard I thought I'd have to pull over. I eagerly await "Lean mean thirteen".

### Vicki's Bennett's Bin:

I recently tried to read "The Book Thief" by Markus Zusak but just couldn't get into it.

## Librarian on the Lounge



**Name:** Donna Dee  
**Position:** Manager Library Resources  
**Library:** University of Wollongong Library  
**Background / Education:** HSC



Diploma in Welfare Studies  
Diploma in Frontline Management  
Currently studying towards BALIS through Charles Sturt University - Distance Education, one year to go  
**Your First Job:** 1980 Sydney Opera House - Theatre and Records Management Team  
**Career Highlight: At UOW Library**  
1992: Started as General Library Asst  
1994: Casual Staff Coordinator  
1998: Lending Services Team Coord  
2005: Collection Services Team Coord  
2006: Manager, Library Resources  
"The opportunity to work with different teams within the library has provided a wonderful and rewarding career over

the last 15 years. I still get a 'buzz' from coming to work each day and making a valued contribution to the whole organisation - I hope I stay here for many more years"

**Your Favourite Book:** I really enjoy anything written by Jodi Piccolt

**What Trait Do You Dislike:** Dishonesty

**Your Daily Mantra:** "Don't put off to tomorrow what you can do today"

**Who would you love to have dinner with:** George Clooney - Those eyes ...

**What changes can you see for Libraries over the next 5 years:** "Clients usage of electronic resources will increase, in particular e-books. A continuing focus on client services being the basis of good business practices. Excellence in client service will become even more important in business planning for the future - it is vital to our ongoing success that we, listen to our clients, learn from our clients and deliver services to our clients that meet their needs". **Thanks Donna**