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The Librarians: Checking In or Out?



The hottest new comedy to air for the ABC is their "darkly witty" satire about public libraries, *The Librarians*. On the ALIA website it describes the show as portraying "the trials and tribulations of being a librarian", but co-producer, Robyn Butler (who plays lead - Frances) believes it also showcases libraries as a hive of activity for a large cross-section of the community

The six-part series revolves around Frances O'Brien, a devout Catholic and head librarian. Her life unravels when she is forced to employ her ex-best friend, Christine Greenwood - now a drug dealer - as the children's librarian. Frances must do all she can to contain her men-

acing past and concentrate on the biggest event of the library calendar - Book Week. And she has a stellar cast behind her with the likes of Kym Gyngell and Bob Franklin added to the mix.

50 lucky Sydney librarians got to view a special screening of the first episode at the ABC Ultimo headquarters with feedback of "groans, laughter and the odd gasp" reported.

Ratings for the first show, aired on Halloween (Oct 31st), saw it hit the number one spot with 1.3 million viewers tuning in. And while the general community seems to have their library cards at the ready, the library community itself has offered mixed reviews.

On the ALIA blog site, comments range from the appalled: "one-dimensional characters" "crude caricatures" "crass humour" "transparent, infantile drivel"

To others with comments of support:

"If it holds some sort of mirror up to the profession, then bring it on!" "it might raise the profile of librarians" "be proud of your stereotype" "working pretty well so far" "they've got the characters down pretty well"

And after working so closely with the library community to get the show up & running, Robyn was quick to differentiate librarians from her character - "I think they're MUCH smarter than Frances. I think they are technologically savvy and totally on the groovy side of nerd. Remember, our local library is St. Kilda so it's all very bohemian and cool. Above all, every one we've met in the course of this has been totally gorgeous."

The Librarians can be seen Wednesday nights at 9:30pm on the ABC from October 31st, and you can see what the industry has to say about the show on ALIA's blog forum: <http://www.alia.org.au/thelibrariansblog/>

2006 Census Statistics For The Library Industry

Library workforce statistics 06

The Australian Bureau of Statistics last month released statistics, taken from the 2006 National Census, on the state of our labour force.

The library workforce was grouped under Culture and Leisure Occupations, and figures showed a decline from early 2005, with the profession's total numbers back to 2003-4 levels.

Breakdown of 2006 statistics:

- The library industry employs

24,849 people.

- Of these, 10,085 are librarians, 6,510 library technicians and 8,254 library assistants.
- Just over 83% of Australian library workers are female, only a slight movement in the gender breakdown over recent years.
- Females comprise just under 84% library staff, with the same percentage applying to library assistants. Among library techni-

cians, 87.5% are female.

- The average age of the library workforce as a whole is 45.

From these figures it is apparent that there is still a gender inequality and an aging workforce issue within the industry.

For more information view the ALIA website: www.alia.org.au and a detailed article will feature in the Dec issue of *inCite* magazine

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Inbooks **New Australian Major Release**



Great new title from Harvard University Press, available at Inbooks

A REEF IN TIME: THE GREAT BARRIER REEF FROM BEGINNING TO END

Author: J.E.N. Veron
 ISBN: 9780674026797
 Price: \$42.86 Jan 2008...HB
 48 colour illustrations 292pp

The Great Barrier Reef is an Australian national treasure, but not even this landmark can withstand the threat of climate change. Written by the former Chief Scientist with the Australian Institute of Marine Science, this important book is J.E.N. Veron's Silent Spring for our beloved Great Barrier Reef.

"Owned by a prosperous country

and accorded the protection it deserves, it would surely not go the way of the Amazon rain forest or the parklands of Africa, but would endure forever. That is what I thought once, but I think it no longer." Veron believes that the Barrier Reef, and indeed all coral reefs, will be dead from mass bleaching and irreversible acidification within the coming century unless greenhouse gas emissions are curbed. This means that there will be a mass extinction the world has not seen for 65 million years— unless action is taken now.

Our species has cracked its own genetic code and sent representa-

tives of its kind to the moon - we can certainly save the world's reefs if we want to. But to achieve this goal, we must devote scientific expertise and political muscle to the development of green technologies that will dramatically reduce greenhouse emissions and reverse acidification of the oceans.

A Reef in Time is a must-read for anyone concerned about climate change and the future of Australia's environmental health.

For more information on these publishers or their titles, phone us or visit the Agency section on our website: www.bennett.com.au/agencies.php

Essential Summer Reads for 07/08



This summer looks set to be a scorcher on the ratings scale, so we have put together a comprehensive list of all the "must have" latest releases for 07-08. From the latest thriller, the hottest recipes, the juiciest autobiographies and the most charming kids books, everything you need to prepare your customers for a summer by the beach is in this guide.

And we've paid special emphasis to the array of excellent Australian titles currently on offer,

some of which include:

- * *People of the Book* - from the Pulitzer Prize-winning author of *March*, Geraldine Brooks
- * *Pro Hart: Dying to be Heard* - follows his success and tragedy written by his son David Hart
- * *The Trout Opera* - the wonderful new novel by Matthew Condon
- * *A Question of Death* - A lavishly illustrated collectable treat from divine author Kerry Greenwood
- * *The Juice 2008* - Matt Skinner

is to wine what Jamie Oliver is to food, only better as he is Aussie

* *Ranger's Apprentice 7: Erak's Ransom* - This successful series looks set for the big screen so expect its popularity to soar

The Essential Summer Reads Guide is available through our Sales Representatives and also on our website in the promotions section. Be sure to download a copy for yourself today.

World AIDS Day 1st December

World AIDS Day
 Dec 1st
 2007
 "Take The Lead"



December 1st is recognised internationally as World AIDS Day, with the theme this year being "Stop AIDS. Keep the Promise". The theme is intended to encourage all nations and individuals to remain committed to the ongoing response to HIV/AIDS.

The day also strives to raise consciousness in the community about HIV/AIDS issues, including the need for support

and understanding for people living with HIV/AIDS, and the need for the development of education and prevention initiatives.

There are currently 39.5 million people living with HIV and AIDS world-wide and already 23.1 million have died from AIDS (From report taken Nov 06 for WHO).

The World AIDS Day organisation in Australia have set up

an excellent website featuring FAQ's, quizzes, stories and merchandise, as well as a list of local events in your area. All these are easily accessed at: www.worldaidsday.org.au

Our representatives will also be promoting titles in support of the day. Be sure to ask them for a copy of the flyer for World AIDS Day 2007.

Information as sited from World AIDS Day Australian site.

Stay in Focus This Summer

Keep every photographer happy this summer with two great 2007 titles from Focal Press.

Langford's Basic Photography

Eighth Edition - Michael Langford
Langford's Basic Photography has informed the work and career of many of the world's leading photographers. It is a comprehensive guide to all aspects of photography, from pre-capture to output, written for photographers who want to understand the principles behind photography and how to create great images. This 8th edition has been entirely restructured and rewritten for digital photography. It will continue to instruct, inspire and motivate up and

coming photographers for generations to come.

ISBN: 978-0-240-52035-3

Paperback
Pages: 448
Imprint: Focal Press
Publication Date: 16 March 2007
Price: A\$60.00 (GST incl)

Adobe Photoshop Elements 6

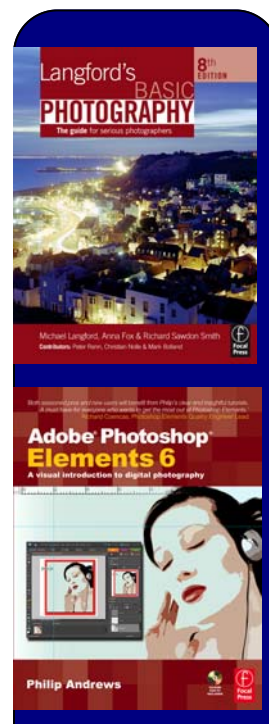
Philip Andrews - Australian Author
Professional photographer, best-selling international author, accomplished teacher and official Adobe Photoshop and Elements Ambassador. World-renowned Elements expert Philip Andrews guides you through the latest and greatest features in this incredible software

with easy-to-follow, precise step-by-step instructions

If you are an amateur or professional photographer who works with digital images and wants great results fast, this essential, easy-to-follow guide from expert Philip Andrews is for you! Written by a photographer for photographers, this book is for those who want techniques that get results and can be put into practice immediately.

ISBN: 978-0-240-52099-5

Paperback + CD-ROM
Pages: 424
Imprint: Focal Press
Publication Date: 17 Dec 2007
Price: A\$55.00 (GST incl)



Warehouse Shopping Program

Covering 28 distribution centres, over 45 major publishers and 280+ key imprints, the Warehouse Shopping Program at James Bennett really is an exceptional way to purchase.

The many benefits of this program include:

- * Receiving extra discounts for bulk order
- * Quick turnaround times from order to delivery
- * Seeing what you're purchasing without trawling through catalogues &

- websites
- * Excellent way to expend funds
- * View more titles in a condensed time

Our experienced staff will assist you in selecting the best publishers to visit according to your collection requirements. Once that is decided we then arrange convenient times and dates for your visits, provide itineraries for your staff and can organise transport and accommodation if required. We accompany you to each warehouse and record your order details on our mo-

bile scanners, ensuring as much information as possible is captured in the most efficient way.

Shelf-ready processing is available on all warehouse shopping orders and deliveries can be separately invoiced and packed for ease when receiving.

For more information and to book a warehouse shopping visit, contact our Customer Service team or visit our website where you will find a downloadable list of all publisher and imprint details.

Publishers Frank on Digital @ Frankfurt

The Frankfurt Book Fair, held Oct 10th - 14th, saw four major publishers come together to discuss the future of the digital market.

All the execs were bullish about the potential market. Peter Olson (CEO Random House) said that online transactions account for 10% of sales, but at the rate of growth "that could be 20 to 25% in a few years time." In response to such numbers he expects his online marketing budget to double in a few years.

Brian Murray (HarperCollins Presi-

dent) agreed, saying they have already heavily invested in digital infrastructure – with some 12,000 titles accessible, and the company has integrated the digitization process into its procedures, but the next step is 'to blow out the marketing of the books.'

John Makinson (CEO Penguin) said they expect 1% of overall sales to come from digital products in three years time, 'but that's still very ambitious.'

Dr R. Salat (Holtzbrinck Board) was especially keen on community related

marketing efforts which allows publishers to influence large groups of like-minded people at once. His advice to companies chasing digital dollars was to add a couple of 20 to 25 year olds staff from whom you can learn.

'They are digital natives, while we are digital immigrants', said Salat, suggesting the digital future is largely in the hands of the next generation of publishers.

Information cited from:
www.frankfurt-book-fair.com

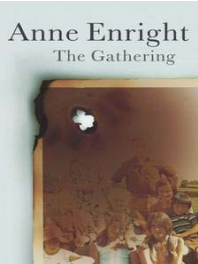


Frankfurt Book Fair 2007



Providing Acquisition Solutions

Literature The Winner As Awards Roll In



Anne Enright
The Gathering

It's been a busy month in the literary world:

The Man Booker Prize was taken out by the under-rated Anne Enright novel - **The**

Gathering (Jonathan Cape ISBN: 9780224078733). Referred to as "distinctive in its exhilarating bleakness" it is an unflinching look at a grieving family in Dublin, and although an uncomfortable read, a truly masterful one as well.

The recipient of this year's Nobel Prize for Literature was British writer, **Doris Lessing**. Her many

works include *The Golden Notebook*, *Memoirs of a Survivor* and *The Cleft*. At 87 she is the oldest person to receive the award.

Also honoured with a Nobel Prize was **AI Gore and the IPCC**, who were joint winners of the Peace Prize for their contribution to education on climate change worldwide. A follow-up book called *The Path to Survival* will be released in 2008 and follows from *An Inconvenient Truth* and *The Assault on Reason*.

Australian and New Zealand authors have also been making a splash overseas. **Marcus Zusak**, with his novel *The Messenger*, has won the Youth Jury Prize at Ger-

many's most prestigious literary awards for children and young adults; Deutscher Jugendliteraturpreis.

In Sweden, Australian authors **John Marsden and Sonya Hartnett** along with New Zealander **Joy Cowley**, have all been nominated for the 2008 Astrid Lindgren Memorial Award.

The award boasts the largest prize earnings for children's and young people's literature. This year Marsden and Hartnett are nominated in the author/illustrator category and Cowley in the 'promoting reading' section. Winners will be revealed in May 08. Watch our web for details.

Westfield/Waverly Library Award for Literature Shortlist:

- The Great War* - Les Carlyon
- Unpolished Gem* - Alice Pung
- The Forgotten Children* - David Hill
- A Castle In Tuscany* - Sarah Benjamin
- A Thinking Reed* - Barry Jones
- Mr Stuart's Track* - John Bailey

Winners announced 14th November 07

What's New Near You for November

Keep an eye out for what's on in the community and industry:

Monday 5th

Recreation Day, Tasmania

Tuesday 6th

Melbourne Cup Day - Public Holiday in Victoria

Monday 12th - Sunday 18th

National Recycling Week Australia

Tuesday 13th

HSC Written Exams Finish NSW

Wednesday 14th

YABBA Winners Announced Australia

Wednesday 14th

US National Book Award Winners Announced

Friday 16th

Anniversary Day, Canterbury NZ

Saturday 17th

Leadership for Library Technicians Workshop, Sydney - ALIA

Thursday 22nd

VCE Written Exams Finish VIC

Thursday 22nd - Friday 23rd

Biennial Copyright Law & Practice Symposium - Sydney

Sunday 25th

The Sunday Telegraph Sydney Christmas Parade Darling Harbour

Sunday 25th

13th Annual WA Business and the Arts Partnership Awards

To view all author tours throughout

Australia visit:

www.bennett.com.au/in_the_news/author_tours.php

Recycle: 12th - 18th November

There are 2 complementary aims to this year's National Recycling Week.

The first is to link the benefits of recycling to the fight against global warming. Recycling aids in the fight against global warming by reducing the amount of new materials we use to sustain our lifestyle. For example, making an aluminum can from recycled material uses 95% less energy than making one from material. By recycling organic material, like food scraps and garden cuttings, we reduce

the amount of methane produced by landfills. Methane is a greenhouse gas 20 times more powerful than carbon dioxide.

The second aim is to encourage individuals and businesses to Recycle More and Recycle Better. Research shows that about 50% of businesses recycle any of the glass, metal and tin cans and plastics used on their premises. It's great that these businesses are recycling but there's still room for improvement.

That research also showed that 80% of people wrongly believed they can put drinkware glass in their home recycling. As little as 5 grams of this glass is enough to contaminate an entire tonne of recyclable bottle and jar glass - sending it to landfill.

For more information on NRW and to find out how you can recycle better for your home and work, visit: www.planetark.com/



When we Recycle More we reduce our impact on the Earth. When we Recycle Better we make the whole process more efficient.

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Fax: +61 2 9986 7031

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Web: www.bennett.com.au

Newsletter written and compiled by
Tracey Babula, Marketing Executive

Our Noticeboard:

Team Developments:

Heather Smith has been promoted from Database to the role of Buyer/Allocator in the New Titles team. Her excellent knowledge of publishing and information management will be extremely beneficial as she evolves into an interactive customer position. Congratulations Heather.

Jill English has also been promoted from Order Services to the position of Senior Data Entry Officer, and replaces Heather Smith. Well done Jill.

Charlotte Brogden returns to the company after a break both locally and overseas. Charlotte is our new Logistics Officer in the Operations Department and will be sure to hit the ground running. We are glad to welcome Charlotte back.

We also welcome back to the fold Paula DeVita. Paula will be our new Customer Coordinator in the Public Area covering NSW and QLD. While she is still in training at present, her knowledge of the company and proven background in customer services and order management will see her as an asset to our team.

There are also some wonderful developments to our COS team. Alison Sutherland is moving from Prepayments to Customer Service Officer in the Academic area. Rebecca Morrison will replace Alison Sutherland, and Ping Li will take on the role of Order Services Supervisor.

We are very sad to see Customer Services Officer Jane Han leave. Jane will be studying full-time next year and we wish her all the very best in her academic endeavours.

New Inbooks Sales Representation Details:

Michael Hope is now representing Inbooks in Queensland. Michael can be contacted on: **P** +61 7 3878 1924 **M** +61 409 395 394 **F** +61 7 3878 1362 **E** michael.hope@ozemail.com.au

Peter Walton has been appointed Inbooks sales representative for the Northern Territory. Peter can be contacted on: **P** +61 8 8927 3669 **M** +61 8 407 383 418 **F** +61 8 8945 9854 **E** pwalton@bennett.com.au

We value your comments
feedback@bennett.com.au

Staff Brag or Bin Review



Name: Penny Comans

Position: Cataloguing Coordinator

Penny Bragged About:

Jacquot and the Angel by Martin O'Brien

The central character is Chief Inspector Daniel Jacquot who is investigating the murder of a wealthy family in rural Provence. The story is well plotted and the main characters are likeable, but it is the depth and colour brought to the description of the secondary characters that really hooked me. It is a pleasure to read a book that combines the escapism of the mystery novel with the creative ability to conjure up real people within a discernable environment.

Penny Binned:

Report for Murder by Val McDermid

Not the same here. There was no finesse in the creation of the characters – there was no sense of discovery of personalities – characters were served up with no garnish at all, and I thought the murder plot itself as unrealistic as the characters. If this had been the first McDermid I had read - it would have been my last.

Librarian on the Lounge



Librarian: Brandt McCook

Position: Collections Team Leader

Library: Port Phillip Library Service

Background / Education: Undergraduate in Fine Art at Phillip Institute (long gone) and a Postgraduate degree in Library & Information Studies at the University of Melbourne. Also completed an Honours year in Art History & Literature & Masters in Art History.

Your First Job: My first job was a relief position in the Australian Nursing Federation library. My first public library job was as a casual at Port Melbourne.

Career Highlight: The day I realised at Port Melbourne that my small actions could have a good impact on what sort of day borrower's were going to have.

Your Favourite Book: Too many of course but have re-read; Moby Dick, Ulysses & Tarka the Otter (maybe Bennetts can help me engineer a Henry Williamson revival)

What Trait Do You Dislike: Profession-

ally - lack of generosity to borrowers and too great a love of bureaucratic procedures.

Your Daily Mantra: I have a few expressions that come up in the heat of the moment, don't know if they count as mantra's. Would hope to always feel my feet and keep looking ahead.

Who would you love to have dinner with: Someone who needs a meal and enjoys tea and stir-fry.

What changes can you see for Libraries over the next 5 years: Greater automation with RFID which will shift our focus from bulk handling to actual service. Greater connection between libraries. Shift in our borrowers from passive recipients of information to a more active engagement. **Thanks Brandt**



Port Phillip
Library
Service