

James
Bennett
Pty Limited
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Books Alive Breakdown for 2007

Brett Osmond, director of the 2007 Books Alive campaign, has released fascinating research taken from the campaign, on the reading habits and patterns of Australians.

In the report he notes that since 2001 they have seen four clear adult reader groups emerge:

Supporters (approx 34%)

These people are positive about reading with little concern for cost; well educated, belong to upper socioeconomic groups, are working, and tend to have higher incomes. *Key attitudes:* Believe reading books to be essential, and a preferred activity (compared to watching TV or reading a magazine/paper); reading behaviour is not restricted by cost or time constraints.

Money-conscious Avid Readers (approx 24%)

Love and value reading, but are cost-conscious. They are more likely to consider books as an expensive luxury, and look out for sales; more likely to be female, retired, and on a lower income. *Key attitudes:* Have a favourable disposition to reading -

reading books is clearly "essential" - but perceive books as "a luxury I can't often afford".

Temptation Readers (approx 18%)

Half-hearted readers with some cost-concerns; overwhelmed by the range of books and who find the selection process difficult; demographically approximate to the population average. *Key attitudes:* Have a high degree of apathy/neutrality in attitudes towards reading; view reading as one of many (equally appealing) activities to choose from.

Reluctant Readers (approx 24%)

Prefer other activities to reading - perceive that reading takes too much concentration and dislike book stores; more likely to be male, with lower levels of education, and working full-time. *Key attitudes:* Only reads books "when there's nothing else to do" - reading is a non-essential activity and would generally prefer to read a paper/magazine, watch TV, or spend time with people. Report cost and time as barriers to reading.

Along with the four distinct reader groups, there were also three main obstacles that Australian readers noted as reasons for not reading:

1. A lack of confidence in selecting a good book due to lack of experience and knowledge about authors and titles.
2. The risk of wasting money on a book that may not be enjoyed.
3. Finding both the time to read and time to find a good book.

This information is invaluable for libraries, not only so they can target specific sectors of the community based on their reading habits, but so they can also promote themselves as the solution to almost all of the most common obstacles listed as reading challenges.

Save money, save time, see experts, all with a smile - Speak to Libraries.



Andrew Pentecost Joins e-Services Team

We are delighted to announce the appointment of Andrew Pentecost as Electronic Services Executive.

With a Master of Arts in Librarianship as well as extensive consulting experience for a library software supplier, Andrew is the ideal person to strengthen our existing library partnerships and lead our commitment to electronic growth and application in the workplace. Resulting from this, our customers will enjoy an increase in efficiency, accuracy and service levels at every stage of the acquisitions process.

As key liaison between James Bennett and our customers, Andrew's focus areas will include:

- * Promoting & supporting technical products & services (including e-resources, processing/cataloguing, EDI ordering & invoices)
- * Recognising electronic potential for customers & matching to our capabilities & resources
- * Evaluating & implementing efficient workflow systems & information channels

* Providing guidance & expertise in the provision of shelf ready services

* Identifying & managing the training needs of library staff where necessary.

If you would like to meet with Andrew and discuss how he can assist your library, he will be at the VALA Conference (5th-7th Feb 2008, Melbourne Convention Centre) or you can contact him directly on:

P: +61 2 9986 7074 or

E: apentecost@bennett.com.au

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Inbooks INTRODUCING GARNET PUBLISHING

NEW INBOOKS AGENCY:

Inbooks is pleased to announce that a distribution agreement has now been finalised with Garnet Publishing.

An independent publishing company, Garnet Publishing specialises in titles about the Arab world, with a particular focus on architecture, art, cookery, travel, and the cultural heritage and history of the Middle East and Islam.

With authors who are experts drawn from all over the world, Garnet Publishing is a welcome addition to our extensive list of academic and specialist books.

Ithaca Press and South Street Press are imprints of Garnet Publishing.

KEY TITLES TO LOOK OUT FOR:

The Art and Architecture of Islamic Cairo

Richard Yeomans
ISBN: 9781859641545

Price: \$76.69
Available Now

Concentrating on Cairo's Islamic art and architecture within a historical context, Yeomans has created a study of Islamic style which is unprecedented in its historical scope.

Simply Lebanese

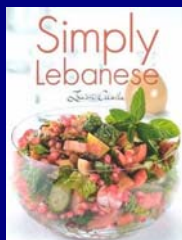
Ina'am Atalla
ISBN: 9781859641354

Price: \$64.01

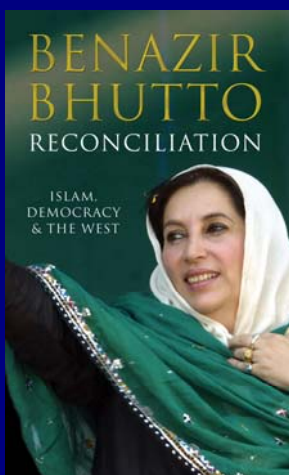
Available Now

Ina'am Atalla brings us the exotic flavours and colours of Lebanese cuisine, using an abundance of wholesome ingredients combined with fresh herbs and subtle spices, to make easy, delicious and healthy dishes.

For more information on Garnet Publishing or their titles, phone us or visit the Agency section on our website: www.bennett.com.au/agencies.php



Two Great titles from Garnet Publishing



Benazir Bhutto Reconciliation
ISBN: 9781847372727 TP
(Jacket not officially approved)

Benazir Bhutto Book for Release in Feb

On 27th December 2007, two weeks before the scheduled Pakistani general election, Benazir Bhutto was assassinated in a suicide attack at an election rally in Rawalpindi, Pakistan. Exiled for years, she had recently returned to her country as chairperson for the Pakistan People's Party to campaign for the leadership position and to challenge her former nemesis General Musharraf to work together for peace.

Beautiful and charismatic, Benazir Bhutto was not only the first woman to lead a post-colonial

Muslim state, she had achieved a status approaching that of a royal princess, only to be stripped of her power in an example of the bitter political in-fighting that has plagued Pakistan for many years.

Reconciliation is Benazir Bhutto's clear-eyed assessment of Pakistan and the nature of its relationship with the West, with Islam and with extremism. Bhutto demonstrates that extremism is not inherent to Islam, but that various factors, including some policies of the West, have empowered Islamic fundamentalists. *Reconciliation* argues that

democracy, economic development, moderation and modernity are the greatest threat to international terrorism. Bhutto pledged to work with the West to ensure Pakistan ceased to be the Petri dish of international radicals and re-establish its bonafides as a realistic and effective moderate alternative for one billion Muslims around the world.

Completed just days before her death, *Reconciliation* will be published worldwide on 12th February 2008. Speak to your Customer Service Coordinator now.

VALA Conference 2008: 5th-7th Feb



James Bennett will be on Stand Number 55

VALA - Libraries, Technology and the Future Inc., aims to promote the use and understanding of information technology as it applies to practitioners in the library and information dissemination industries. The VALA Conference, held every two years, is the Australian forum where the use of technology in libraries is discussed. VALA2008, to be held 5 - 7 February 2008, will feature invited overseas and Australian

keynote speakers, plenary and concurrent sessions and an exhibition highlighting the latest products from leading suppliers. The conference theme for 2008 is: Libraries/changing spaces, virtual places. You can visit the VALA Conference website for more details: <http://www.vala.org.au/conf2008.htm> or contact the VALA2008 Conference Office on Telephone: +61 3 9645 6311 or Facsimile: +61 3 9645 6322.

James Bennett will have a stand at the conference (no# 55) so please be sure to stop by and say hi.

You will be able to meet our Sales Executives for Academic Libraries in both NSW, QLD & ACT, and VIC, SA, WA TAS & NZ, as well as our new Electronic Services Executive.

If you would like to contact us to arrange a meeting prior to the conference, please call our Marketing Dept: +61 2 9986 7065

Indigenous Program Gets Boost

After already exceeding their initial target of \$100,000 for 2007, the Indigenous Literacy Project, with the Fred Hollows Foundation, have received another welcomed boost in the form of a \$65,000 donation from newly appointed NSW barristers.

The generous contribution is an annual tradition for the newly appointed senior counsel, who selected the project for its far-reaching benefits to disadvantaged people Australia wide.

The donation adds to the outstanding original figure of \$178,000, well surpassing original forecasts and highlighting the immense support the

initiative has from both the trade and the public.

All funds raised go directly to The Fred Hollows Foundation to buy books and other literacy resources for remote Indigenous communities in Northern Territory and New South Wales.

In 2007 The Fred Hollows Foundation worked hand in hand with the Jawoyn communities located east of Katherine in the Northern Territory (Barunga, Eva Valley and Wugularr) as well as in Wilcannia in New South Wales. And the

success of 2008 will allow them even greater access to service even more areas including almost 20 communities in the Northern Territory, one in Western Australia and 6 in New South Wales.

The 2008 ILD event will be held on Wednesday, September 3rd. Log onto the ILP website to register your interest today:

www.worldwithoutbooks.org

James Bennett is a proud supporter of Indigenous Literacy Day.



Indigenous Literacy Project

www.worldwithoutbooks.org



Students outside the Wugularr School with books purchased with money raised from the Australian Readers' Challenge

Employment Outlook for Librarians

Following on from November's blurb, detailing workplace statistics for the library industry, ALIA's *InCite* magazine has released further information on the employment outlook for libraries, taken from the 2006 Census Statistics:

"Employment prospects for librarians remain good. ABS and Jobsearch data indicate that unemployment among librarians stands at 3% in 2007, as opposed to 5% for the specific occupational groups surveyed. For library technicians the figure is less favourable at 8%, and for library assistants unem-

ployment is at 6%. The differing levels of job prospects are also indicated by the figures for full and part-time work in the sector: 69% of librarians work on a full-time basis, compared with 51% for library technicians and 29% library assistants. For the workforce as a whole, full-time participation is 71.74%. The statistics relating to hours worked in the library sector would, however, be affected by factors other than prevailing economic conditions, given that many library technicians and assistants are enrolled in part-time study relating to

their work—and not seeking full-time work. The high number of women employed in the library sector would also include many employees who favour part-time work. The Jobsearch data indicates that employment opportunities in the sector are likely to improve for library technicians, while remaining stable for librarians and library assistants."

Regular information is updated on the ALIA website: www.alia.org.au



World Bank Online Resources On Offer

James Bennett is pleased to represent yet another excellent online resource provider with World Bank e-resources now available.

With World Bank, we now offer subscriptions to their four online databases which are:

* **World Bank e-Library** - includes every title they have published over the last seven years and all new titles in electronic format (currently includes over 4,000 fully indexed and cross-searchable titles)

* **World Development Indica-**

tors (WDI) Online - offers statistical data for 737 indicators and time series data on over 200 countries going back to 1960s. Data includes social, economic, financial, natural resources and environment indicators

* **Global Development Finance (GDF) Online** - includes financial and debt related indicators of the countries that borrow from the Bank (i.e. developing countries)

* **Global Economic Monitor (GEM)** - features up-to-date analysis on global economic conditions, includ-

ing a daily brief and event-driven focus reports, direct access to high-frequency datasets (commodity price indicators, and quarterly and annual macroeconomic indicators), online publications of forecasts for commodity prices and main macroeconomic indicators for over 130 countries. If you would like more details about the World Bank Online Resources, pricing structure or a demonstration, please contact your Sales Representative to arrange a meeting.

The World Bank Group

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Newbery & Caldecott Medals Announced

The **Newbery Medal** is awarded annually by the Association for Library Service to Children, to the author of the most distinguished contribution to American literature for children.

The 2008 Newbery Medal winner is **Good Masters! Sweet Ladies! Voices from a Medieval Village** by Laura Amy Schlitz, published by Candlewick.

"Schlitz adds a new dimension to books for young readers - performance," said Committee Chair Nina Lindsay. "Varied poetic forms and styles offer humor, pathos and true insight into the human condition. Each entry is superb in itself, and together the pieces create a pageant that trans-

ports readers to a different time and place."

Newbery Honour Books:

Elijah of Buxton by Christopher Paul Curtis (Scholastic Press)

The Wednesday Wars by Gary D. Schmidt (Clarion)

Feathers by Jacqueline Woodson (Putnam/GP Putnam's Sons)

The **Caldecott Medal** is also awarded annually by the ALSC, to the artist of the most distinguished American picture book for children.

The 2008 Caldecott Medal winner is **The Invention of Hugo Cabret** by Brian Selznick (Scholastic

Press, an imprint of Scholastic)

Neither words nor pictures alone tell this story, which is filled with cinematic intrigue. Black & white pencil illustrations evoke the flickering images of the silent films to which the book pays homage.

Caldecott Honour Books:

Henry's Freedom Box by Illust. Kadir Nelson & Ellen Levine (Scholastic)

First the Egg by Laura Vaccaro Seeger (Roaring Brook/Neal Porter)

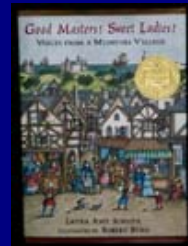
The Wall by Peter Sis (Farrar/ Frances Foster)

Knuffle Bunny Too by Mo Willems (Hyperion).

Caldecott Winner
ISBN: 9780439813785



Newbery Winner
ISBN: 9780763615789



What's New Near You for January

Keep an eye out for what's on in the community and industry:

Tuesday 1st

New Years Day Public Holiday

Wednesday 2nd

James Bennett re-opens after Christmas from 8am

Thursday 17th

City of Sydney Libraries presents Storytime with Alan Brough: 'Spicks and Specks' at Newtown Library

Monday 21st

See Stephen Michael King's 'Cool

Cat & Milli Jack' at Newtown Library from 10am

Tuesday 22nd

Chinese New Year "Lucky Charm" craft workshops from 10:30am at Glebe Library

Saturday 26th

Australia Day Celebrations & Aurealis Awards Announced in QLD

Monday 28th

Australia Day Public Holiday

Tuesday 29th

Look out for the first Public Kit for

2008, released this week

Tuesday 29th

Shakedown at your Library - Paul Cleary will talk about his book on East Timor - Shakedown at 12pm Customs House, Circular Quay

Tuesday 29th

Schools start going back across Oz

Wednesday 30th

Library Folk in the Pub night - 6pm Hippo Bar, Madison Hotel, Surry Hills - For Librarians & Students welcome: info@lfip.info

To view local industry news and events visit:
www.bennett.com.au/in_the_news/publishing_news.php

City of Sydney Literary Event: Pain Management

"In her most recent offering, *Pain Management*, Renée writes from her wealth of personal experience and with extraordinary courage" says Joan Sutherland OM, AC, DBE.

After five and a half years of research and forty five years of living it, Renée Goossens shares not only her own coping strategies, but those of over one hundred families she has interviewed in England, France and Australia.

"There is no family anywhere in the world who has not experienced pain,

be it physical, emotional or in the form of grieving for a loved one," says Renée.

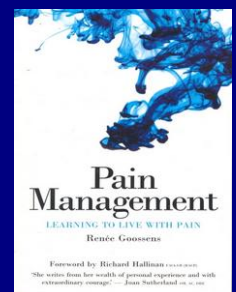
As a young woman she struggled to find a life and identity in the shadow of her famous musical family. Her father Sir Eugene Goossens was the Chief Conductor of the Sydney Symphony Orchestra and Director of the Sydney Conservatorium of Music.

In 1962 at the age of 21, Renée was involved in a serious motor vehicle accident that kept her in an English

hospital for nearly two years depriving her temporarily of her husband and baby. When Renée was finally able to leave hospital, her husband left her for his pregnant girlfriend. Wheelchair-bound with a lively toddler to raise, Renée beat the odds and walked again. She has since endured over fifteen spinal operations and chronic pain. Renée has required a wheelchair since 1995.

Saturday 16 February, 2008

2.00pm - 3.00pm Ultimo Library NSW - Phone 02 9242 8555



Pain Management

ISBN:

9781921295096

James Bennett Pty Limited

Providing Acquisition Solutions

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Inbooks: +61 2 9986 7082

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Web: www.bennett.com.au

Newsletter written and compiled by
Tracey Babula, Marketing Executive

Our Noticeboard:

Staff announcement for Academic/TAFE/Corporate customers in NSW/ACT/QLD

Please note that Nathan Turner - Customer Coordinator is no longer with the company. You may continue to utilise the current email address and phone numbers as your correspondence will be effectively handled by Customer Services. We will advise as soon as possible on his replacement, and provide updated contact details then.

If you have any queries, please do not hesitate to contact Nada Novakov:

nada@bennett.com.au

Filtering titles now even easier on JBO:

Advanced filtering parameters have now been installed on JBO's title search system to enable quicker and more efficient searching for our customers. The filter will capture information such as titles that are pre-publication by more than six months, titles that don't have a publisher assigned, and allows acquisition information to be available as a default on the search results list. Use of the new filter has been exceptionally well received with only a handful of users still opting for the original full search result lists.

Inbooks Distribution Changes:

Inbooks is pleased to announce distribution agreements with the following:

Nottingham University Press (effective 01/01/2008)

Garnet Publishing & Ithaca Press (effective 01/01/2008)

Inbooks has ceased distribution of the following:

Sierra Club Books (return cut-off 29/02/2008)

The Haworth Press (return cut-off 29/02/2008)

Melrose Books (return cut-off 29/02/2008)

We value your comments
feedback@bennett.com.au

Staff Brag or Bin Review



Name: Louise Oliver

Position: Children's Buyer - Profiling & Selecting

Louise Bragged About: [Whatever You Do, Don't Run: my adventures as a Botswana Safari Guide](#) by Peter Allison

Go to the zoo first, look at all the big cats, then pick up this book. Effortlessly written, charming and very funny.

Louise Also Liked: [Teacher Man](#) by Frank McCourt

OK, so I should have read this when it first came out in 2005, but time is always hard to find. Better than 'Tis, but without the power of *Angela's Ashes*. [Nothing](#) has the power of *Angela's Ashes*, but definitely worth a read.

Louise Binned: [Chicken Dance](#) by Jacques Couvillon (8-12yrs)

Was an Allen & Unwin "staff favourite" - heaven knows why. Unbelievable characters, unbelievable situations. Completely misses the mark as far as audience goes - the plot is definitely for older children, but the writing would not sustain this audience.

Lounging with a Librarian



Librarian: Clare Tittel

Position: Principal Manager, Information Access

Library: University of Southern QLD

Background / Education:

Bachelor of Education, *Free University of Berlin*; Postgrad Library Information Science, WAIT, WA

Your First Job:

Western Australian Department of Agriculture Library, Perth - doing interlibrary loans, reference and current awareness service for departmental staff.

Career Highlight:

CEIRC Datasets Coordinator for USQ.

Dealing with collection development issues and improving access for our users to electronic information resources is an exciting area to work in.

Your Favourite Book:

Hard to say, but one of them is *Bliss* by Peter Carey.

What Trait Do You Dislike:

Unreliability.

Your Daily Mantra:

Oh what a beautiful morning; oh, what a beautiful day, I have a wonderful feeling everything's going my way.

Who would you love to have dinner with: Bob Brown.

What changes can you see for Libraries over the next 5 years:

More Web2 applications, more Wikis, Blogs, podcasts, more content made available in digital form, greater emphasis on user demand driven purchasing models, more user-centred and user-friendly library spaces. **Thanks Clare**

