

FEBRUARY
2008
ISSUE - 6

BENNETT'S BLURB

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INSIDE THIS ISSUE:

Getty's New Imagery Series	2
Costa Award Winner in Stock	2
Nestle Book Prize Ends	2
Elsevier Offer Public Titles	3
Word of the Year Announced	3
Booker's 40th Birthday in 08	3
Oz Literature Push in Schools	4
What's New Near You	4
Two Great Titles to Watch	4
Our Noticeboard	5
Staff 'Brag and Bin' Reads	5
Lounging with a Librarian	5

Stellar Line-up for Perth Writers' Festival

The 2008 Perth Writers' Festival, part of the Perth International Arts Festival, looks set to enjoy its most successful year yet.

Boasting a more interactive and diverse line-up, you will be able to connect with fellow readers, discover new authors and meander through a programme that includes everything from political discussion and literary readings to travellers' tales and gourmet discoveries.

And hosting the festival is the exciting new venue on The University of Western Australia campus. Situated

near the Arts Faculty the new hub provides easy access to sessions, great café facilities, the iinet internet café and an extensive bookshop.

International guests on the bill include; Naomi Wolf, Tan Twan Eng, Tim Harford, Maureen Freely, Colin Thurbron, Peter Godwin, Louise Doughty and Cullen Murphy.

But it is the exceptional line-up of local authors that will really steal the show with Perth born, highly decorated children's author Shaun Tan, and Miles Franklin winner Alexis Wright, leading the charge.

Other local guests include Greg and Lucy Malouf, Waleed Aly, Christopher Koch, The Chaser's Julian Morrow and Dominic Knight, Shane Maloney, Gideon Haigh and many more.

The festival features free and ticketed events. To find out more information and view the full programme visit: www.perthfestival.com.au



Brave UK Move to Recruit Library Members

The UK are tackling public library membership head-on, launching a nation-wide campaign in conjunction with the National Year of Reading.

The campaign will be featured in one of the national newspapers and includes a uniform library joining form that will be accepted in every public library in the country. The idea is to remind people that everything they wish to do for the National Year of Reading, can be done for free through their local library.

The form will also be available electronically on the NYR website and will be reprinted throughout the year to remind people to join up. Also running alongside the print media ad, will be a targeted radio advertising scheme run through the Department for Children, Schools & Families.

Every new library member who joins will receive a membership pack including details on all the services offered through their local library, as well as a specially commissioned

reading guide aimed at children and teenagers. The hope is that the guide will boost interest in the lead up to the Summer Reading Challenge.

The NYR group see this as a fantastic opportunity and no doubt Australian libraries will be watching closely to see what results are gained, and whether a similar campaign could prove successful for our industry.

For more information see: The UK Bookseller magazine, 8th Feb 08.



Did you know that Inbooks has a huge range of professional books for librarians?

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The Librarians' Library

(such as Web 2.0 and RFID), our extensive range contains something useful for every librarian.

We represent the following publishers of Library and Information Science books:

- Facet Publishing
- Neal-Schuman
- American Library Association

- Linworth Publishing
- Libraries Unlimited

If you would like catalogues from any of the above publishers, or an in-stock listing of our library science publications, contact James Bennett's Marketing Department today on (02) 9986 7065 or email tbabula@bennett.com.au.

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For more information please contact: James Bennett on: +61 2 9986 7000 or info@bennett.com.au or www.bennett.com.au

Inbooks GETTY:GUIDE TO IMAGERY SERIES

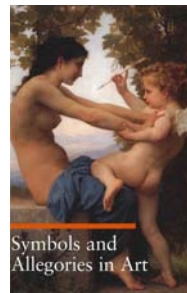
GETTY PUBLICATIONS:

A leading museum and educational centre, the J. Paul Getty Museum aims to make its collection meaningful and attractive to a broad audience. An integral part of this goal, the Getty's *Guide to Imagery* series provides art enthusiasts and museum visitors with the tools to decode the hidden meanings in works of art.

These guides profile key characters, episodes, and themes often depicted in Western art and examine the imagery used to portray them. Filled with over 400 colour illustrations, these guides

are perfect for art lovers, students and interested readers alike, and would enhance any art book collection.

BEST SELLING TITLES TO LOOK OUT FOR:



Symbols and Allegories in Art

Matilde Battistini - \$31.85

ISBN: 9780892368181

Angels and Demons in Art

Rosa Giorgi - \$32.77

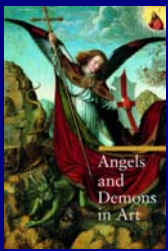
ISBN: 9780892368303

Gardens in Art

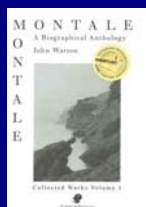
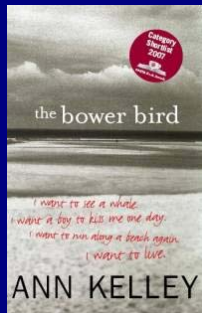
Lucia Impelluso - \$33.19

ISBN: 9780892368853

For more information on Getty Publications or their titles, phone us or visit the Agency section on our website: www.bennett.com.au/agencies.php



Titles from the Guide to Imagery Series



These winning and shortlisted titles are available now

Award Winning Titles Available Now

Congratulations to our three recently recognised agency titles:

Winner of the 2007 Costa Children's Book Award:

The Bower Bird by Ann Kelley
ISBN: 9781906307325 - PB
Cost: \$18.06

Continues the story of Gussie, a precocious young girl with a rare heart condition. Despite this, she is determined to live life to the fullest, experiencing typical adolescent troubles such as love and parent troubles. While never complaining, she offers a direct and honest insight about herself

and the world around her, in a story which is poignant, charming, and oddly optimistic.

Shortlisted for the upcoming 2008 Adelaide Festival Award for Innovation:

Montale by John Watson
ISBN: 9780975240540 - PB
Cost: \$24.00

Montale, the Italian Nobel Prize-winning poet, appears from time to time in these pages, as does an alternate, imagined self of this poet and a possible Australian incarnation, the mysterious Monteagle, who dreams of Australian sum-

mers. Also shortlisted for the Victorian Premier's Awards, 2007.

Shortlisted for the upcoming 2008 Adelaide Festival John Bray Poetry Award:

Seriatim by Geoff Page
ISBN: 9781844713004 - PB
Cost: \$25.80

Geoff Page's poetry has long since been treasured in Australia, his gift ranging widely over social, historical and philosophical concerns, taking in humorous satire as well as serious works on contemporary society and politics.

Nestle Children's Book Prize to End



After 23 years the Nestle Children's Book Prize ends

The Nestle Children's Book Prize is to end after 23 years, following a mutual decision between sponsor Nestle and organizer Booktrust.

Booktrust took the decision as part of a review of "how prizes and awards fit its strategic objectives", while Nestle cited a move in corporate responsibility towards nutrition, health and wellness.

The announcement follows the latest controversy surrounding Nestle's involvement with the prize, when last December's winning author Sean Taylor refused his £1,250 prize money over "questions surrounding Nestle's marketing of breast milk substitutes".

But Booktrust director Viv Bird said the decision was made some time ago, that it was "a natural parting of the ways" and that

Booktrust would "revisit the whole area of children's prizes and see if there's another niche in the future that would fit our goals".

Both companies said they were "proud of the contribution that the award has made over the past 23 years" and thanked "everyone involved in the prize".

This article was sourced from The Book-seller UK magazine - 25th January 2008.

Elsevier Strengthen Public Library Titles

Together with Elsevier we have collated an extensive list of must-have Public Library titles for your collection, from the bestsellers of 2007, to the latest titles of 2008. These titles are definitely worth getting your hands on:

Online Newsgathering - Research & Reporting for Journalism
Australian Authors, Stephen Quinn & Stephen Lamble
ISBN: 9780240808512 - PB
Cost: \$59.50

This book shows journalists how to find declassified governmental files,

statistics of all kinds, simple and complex search engines for small and large data gathering, and directories of subject experts.

Podcast Academy - The Business Podcasting Book for Launching, Marketing & Measuring your Podcast
George Michael Killenberg
ISBN: 9780240809670 - PB
Cost: \$52.00

Written by industry experts and based on their seminars, this book covers planning, content creation, legal considerations, branding, marketing, advertising, and monetization.

Everything you need to know for your business.

Marketing Through Search Engine Optimisation - How people search and how to be found on the web 2nd ed
Alex Michael & Ben Salter
ISBN: 9780750683470 - PB
Cost: \$50.00

This book offers a step-by-step marketer's guide to improving your web ranking in search engines and getting your site listed effectively in online directories, an essential for any business.



View the promotions section of our website to download an order form

Pod Slurping Named Word of the Year

The Macquarie Dictionary has just announced its "Word of the Year" with the title going to **pod slurping**:
noun the downloading of large quantities of data to an MP3 player or memory stick from a computer.

In this increasingly tech-savvy world we live in, it seems pod slurping really is the new memory bank for busy bees. Why carry around vast reams of documents, CDs or anything for that matter, when you can download absolutely everything!

Pod slurping has an inventive and sensuous appeal. The Macquarie committee felt that the most important criterion for word of the year should be linguistic creativity and evocativeness, rather than simple worthiness or usefulness. *Pod slurping* also dips its lid to *pod*, a potent little word of our times.

The Committee also gave an honourable mention to **infomania**: *noun* the tendency to give immediate attention to incoming messages such as email, text

messages, etc., resulting in constant distraction and a corresponding drop in the recipient's attention levels and work performance. Also on the honour board is **carbon footprint**: *noun* the carbon dioxide emissions for which an individual or organisation can be held responsible, as by their travel, fuel consumption, diet, energy requirements, etc.

For more details visit:
www.macquariedictionary.com.au

40 Booker Celebrates 40th Birthday in 2008

2008 sees the 40th anniversary of the Booker Prize (now the Man Booker Prize) for Fiction, the most important literary prize in the English speaking world. To mark the occasion, a range of events and initiatives are planned throughout the year including a campaign to directly involve the reading public.

Since P.H.Newby won the first prize with *Something to Answer For* in 1969, 'the Booker' has attracted consistent media attention worldwide and the 40th anniversary promises to be no exception.

A completely new look has been designed for the Man Booker Prize and 40th anniversary. A new suite of logos for the Man Booker Prize family, with a distinctive abstract book shape, has been developed, including the Rubine red 40 logo.

To coincide with the announcement of the 2008 Man Booker Prize shortlist in September, the V&A Museum is to host an exhibition telling the visual story of the prize over the years. From book jackets to photographs, one-off designs by artisan bookbinders to posters, letters and television footage, this is the first time that such a collection of archive material has been on public display.

39 Booker Prize winning and shortlisted books have been made into films or are in production. This includes such box office hits as Michael Ondaatje's *The English Patient*, Thomas Keneally's *Schindler's List* and most recently, Ian McEwan's *Atonement*. In June 2008 the Institute of Contemporary Arts UK will present a season of films – Booker at the

Movies – featuring films from Booker prize-winning books and authors. Writers, directors, screenwriters and cast will take part in panel discussions to accompany each film. The season is part of CinematICA, the ICA's new fundraising initiative.

The British Council is working towards the creation of an online collection of contemporary British literature and is in negotiation with publishers to include former Booker and Man Booker Prize winners as e-books, which can be purchased. This initiative would take high quality literature to parts of the world which other channels of distribution do not reach.

For more information visit: <http://www.themanbookerprize.com/news/>



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More Oz Literature in WA & NSW Schools

The Australian Society of Authors (ASA) has welcomed moves by the NSW Minister for Education, John Della Bosca, to strengthen the study of Australian literature in NSW classrooms.

“We have long advocated the study of Australian literature as a means of providing a sense of cultural identity, insight into our diversity and knowledge of our unique place in the world,” Dr Jeremy Fisher, Executive Director of the ASA, said. “Without our literature, we have no stories of our own. We cannot then make film, television and other narratives.”

“And,” he went on to say, “our authors are world class. We have nothing

to be ashamed of in teaching our literature. Our children’s writers and illustrators are already being exported and widely translated. Margaret Wild and Ron Brooks’ Fox won the German Children’s Literature Prize in 2004. Shaun Tan’s *The Arrival* is currently a bestseller in France and Germany. Contemporary adult authors like Michelle de Kretser, Kate Grenville, David Malouf and Peter Carey regularly win prestigious international prizes. Les Murray was in the running for this year’s Nobel Prize for Literature.”

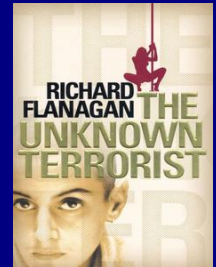
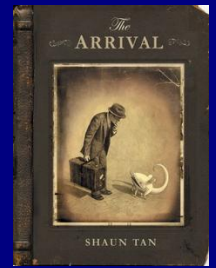
The result of the talks has been Australia Council’s investigation into developing an HSC course in Aus-

tralian Literature.

And the Curriculum Council of Western Australia have confirmed that from 2009, any senior year students studying specialist literature courses will now be required to study Australian Literature too.

Australian texts that would be featured in the curriculum include works by David Malouf, Les Murray, Judith Wright, Richard Flanagan, Peter Carey and CJ Dennis, as well as several selected Australian playwrights.

For more information visit: www.asauthors.org & Bookseller & Publisher Online



Two great Australian authors that will be studied in schools

What’s New Near You for February

Keep an eye out for what’s on in the community and industry:

Monday 4th - Sunday 24th
Chinese painting & calligraphy exhibition, Customs House Library, Circular Quay, Sydney

Tuesday 5th - Thursday 7th
13th Biennial VALA Conference, Melbourne VIC

Tuesday 5th
Shrove Tuesday

Wednesday 6th
Ash Wednesday, first day of Lent

Wednesday 6th
Waitangi Day, NZ

Thursday 7th
Chinese New Year

Thursday 14th
Valentine’s Day and Library Lovers Day

Sunday 17th
Tropfest Short Film Festival Sydney

Monday 18th
Australians at War, 1939 to 1945. The exhibition coincides with the Bombing of Darwin anniversary.

Northern Territory Library

Tuesday 19th
Interpreting Chinese Zodiac Signs, Customs House Library Sydney

Tuesday 19th - Friday 22nd
3rd UNESCO International Memory of the World Conference - Communities and Memories, a global perspective. Contact: Alan: 03 9646 7446

Friday 22nd - Sunday 24th
2008 Perth Writers Festival at the University of WA

To view local industry news and events visit:

www.bennett.com.au/in_the_news/publishing_news.php

Two Great New Titles To Watch Out For

Here are our top tips for the best new titles or offers for February:

New Title:

A Place in the Rocks by Anna Gossu
ISBN: 9781876991289 - PB
Cost: 39.95

In the heart of the rocks on the corner of Gloucester Street and Cumberland Place stands a terrace of four houses. Built in 1844, the houses survived largely unchanged through the slum clearances of the early 20th century and the area’s redevelopment in the 1970’s. For nearly 150 years

they were home to over a hundred different families. Today the houses speak of these people and the lives they lived, their occupation still very much evident in the layers of wallpapers, floor coverings, modifications and repairs that have survived. Through these four houses and the stories of the people who called them home, we can gain a glimpse into the lives of the working class of Sydney for many generations.

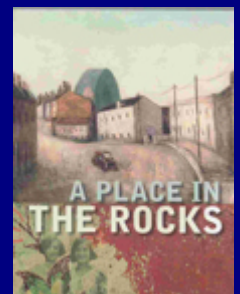
This title will be perfect for any

library history collection and will be featured in both our Public & Tertiary Kits.

Special Offer

2006 Copyright Amendments: A Practical Guide by the Australian Copyright Council
Special ISBN: #B129
Special Price: \$40.00

This is a great limited offer for this recently published guide to the 2006 Copyright Amendments. Be sure to order your copy today.



A Place in the Rocks - ISBN: 9781876991289

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E-mail: info@bennett.com.au

Web: www.bennett.com.au

Newsletter written and compiled by
Tracey Babula, Marketing Executive

Our Noticeboard:

New Regional Sales Executive - Southern & Western States / New Zealand

We are pleased to announce that Caroline Beatty will be joining our Sales Team on 17th March, in the role of Regional Sales Executive - Southern and Western States / NZ, based in Melbourne. Caroline is well known in the system vendor, publisher and library supply communities with over 20 year's experience in providing services to libraries, and will prove a fantastic asset to our professional team.

In the interim period, please contact the following staff for any enquiries or assistance:
Yvette White – Customer Coordinator P: +61 2 9986 7072 or ywhite@bennett.com.au
Nada Novakov – General Manager Library Services P: +61 2 9986 7064 or nada@bennett.com.au

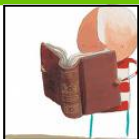
VALA Biennial Conference 2008 - A Great Success

Feedback from our delegates at the VALA Conference has been extremely positive with many of our customers and publishers able to meet Andrew Pentecost, our new Electronic Services Exec, and Caroline Beatty, our new Sales Exec, for the first time. VALA confirmed they had record numbers this year with an encouraging increase in overseas delegates and exhibitors, confirming their place as one of the major industry conferences in Australia.

We would also like to thank everyone who participated in our two e-resource promotions with GVRL and McGraw Hill's AccessScience. Both competitions were well received and the winners will be drawn next month. Details will appear on our website.

We value your comments
feedback@bennett.com.au

Staff Brag or Bin Review



Name: Andrew Pentecost

Position: Electronic Services Executive

Andrew Bragged About:

The Draining Lake by Arnaldur Indridason.

This is my favourite Indridason book yet – another great murder mystery set in moody Reykjavik. And this novel has the added interest of flashbacks to Leipzig under the ruthless East German brand of Communism. The identity of the murderer and the victim are not divulged until the very end, so the story is bound to keep fans of Scandinavian crime fiction well and truly engrossed. Skilfully translated by Bernard Scudder, *The Draining Lake* is a great read from Iceland's famous winner of the Gold Dagger award.

Andrew Binned: *The Ghost* by Robert Harris. I did manage to read *The Ghost* from cover to cover but didn't enjoy it anywhere near as much as Harris's previous offerings such as *Fatherland* or *Imperium*. *The Ghost* is set in modern times and follows the exploits of a British ghost writer sent to Martha's Vineyard in Massachusetts to finish an authorised autobiography of Adam Lang. Lang is the former PM of Britain and bears a striking (and intended!) resemblance to Tony Blair. For those who enjoy modern political thrillers with suspicious deaths and more than a whiff of satire, I suspect it's a fairly good read. But if, like me, you're a big fan of Harris's meticulously crafted historical novels, you may find the more contemporary setting of *The Ghost* leaves you asking "Is that all there is?"

Lounging with a Librarian



Librarian: Helena Zobec

Position: Associate Librarian

Library: University of Canberra Library

Background / Education: Completed school in Sydney. BA, UNSW (1982), Grad. Dip. Lib., C.C.A.E (1984), Grad. Dip. Advanced Librarianship, UC (1989), MA (Information Studies), UC (1998) - 25yrs Information Industry.

Your First Job: Library Officer Grade 1 in an Educational Library, assisting with basic customer service, shelving & book covering. My first job was where I learned about filing above the rod in the days of the card catalogue. I also learned the value of a shelf-list.

Career Highlight: Being awarded my Master Degree (finally!) after many personal difficulties along the way. Chairing the National Working Group for TAFE Library Services as the Institute Librarian at the Canberra Institute of Technology, and working together with TAFE Librarians nationally to put TAFE libraries on the agenda at both state & national levels.

Your Favourite Book: *Looking for Alibrandi* - such a realistic representation of being a 2nd generation migrant during those difficult teenage years.

What Trait Do You Dislike: In

myself: Having very high standards that I expect from both myself & others. In others: People who manipulate situations by misrepresenting the facts.

Your Daily Mantra: Lord, give me the strength & the personal attributes to deal with what comes my way...

Who would you love to have dinner with:

Deceased: Simone de Beauvoir, Jane Austen & my Mum. Alive: Melinda Marchetta, Nadia Wheatley, Natasha Stott Despoja & Julia Gillard.

What changes can you see for Libraries over the next 5 years: Educational libraries will need to remain within the realm of the learner's overall learning experiences. Librarianship in this context is about what we contribute to their learning & to their preparation for successes in the workplace and/or further study. Information literacy has to be part of what we do/facilitate in order to support members of our community to be self-directed/engaged & lifelong learners. I believe the changes for the industry are not about what we do but about what we facilitate & support for others to do themselves. **Thanks Helena**

